AMENDMENT

Docket No. F0011/7006

Applicant:

Doron Friedman, Ajay Singhvi and Brian J. Huse

Serial No: Filed:

10/647,705 August 25, 2003

Conf. No:

2857

For:

METHOD AND APPARATUS FOR CREATION, PERSONALIZATION AND

FULFILLMENT OF GREETING CARDS WITH GIFT CARDS

Examiner:

Frantz B. Jean

Art Unit:

2151

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the office communication dated August 28, 2006, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.